

## HOW TO RAISE MONEY FOR THE AUSTRALIAN POTS FOUNDATION ON FACEBOOK OR INSTAGRAM

## On Instagram:

- 1. Go to your profile
- 2. Click "Fundraisers" in the menu
- 3. Select "Create fundraiser" → Choose Australian POTS Foundation
- 4. Set your goal and share with friends!

## Or:

- 1. Open the app and tap the "+" to create a Story
- 2. Add a "Donation" sticker
- 3. Search for Australian POTS Foundation
- 4. Tell your followers why you're raising funds and share away!

## On Facebook

- 1. On your computer, log in to **Facebook**.
- 2. In the promotion in your Feed, either:
  - Search and select Australian POTS Foundation
- 3. Under "Let's start with the basics", enter:
  - The Australian POTS Foundation
  - · How much you want to raise
  - The currency that you want donations to be in
  - The date that you want the fundraiser to end
- 4. Click Next.
- 5. Under "Tell your story", enter:
  - A title for your fundraiser
  - A brief explanation for why you wanted to create this fundraiser
- 6. Click Next.
- 7. Under "Pick a cover photo", choose one of the suggested photos.
- 8. Click Create.